

Marco Ronzani:

Preconference Workshop on Solution Focused Organizational Development

“Reaching the Tipping Point.” How to spread solution focused organizational development in an organization. Workshop with casestudies.

How to generate a process of spreading a lasting improvement in an organization and its culture. Simple, brier and client-driven.

If you want to spread a solution focused development in an organization it is useful to have a meta-model of the process at hand. The so-called “tipping point process” shows how it works and what the crucial success factors are as it has been applied in a German and an Indian solution focused company development. The external SF coaches brought the model and the members of the organization generated concrete steps to initiate and support the tipping point process.

In this workshop you will you experience a tipping point process and you get to know its model and the major success factors. We will discuss two examples of such processes in the heavy industry, one that worked and on-going we do not yet know whether it works. Participants get the opportunity to design a tipping point process for own cases.