

Jamais pensé No 4

Lateral thinker's tools for  
4 types of problems



		appreciate	do	achieve	ask
1	Fixation	accomplished a clear position	let it flow	alternatives	What else?
2	Dilemma	found an alternative	overcome	both	What do they have in common?
3	Enigma	worked very hard	reframe	new perspective	What is this really about?
4	Immobility	was able to stand it	disrupt the pattern	innovation	What's really missing?

**Best wishes for your future  
in the New Year.**

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